

# APL Fulfillment Services Tech Buyback

Transforming Retired Technology Into Capital for What's Next



The APL Fulfillment Services Tech Buyback Program helps organizations recover meaningful value from aging or unused IT equipment, turning retired assets into purchasing power for future upgrades. Backed by more than 25 years of lifecycle expertise, we create a clear, secure, and sustainable path for technology retirement that strengthens both financial flexibility and refresh strategy.

## How It Works

Modern organizations lose up to 80% of device value within the first 3 years. Our Tech Buyback Program changes that trajectory by integrating lifecycle management, certified resale, and recovery strategies that return up to 2 times more value than traditional disposal methods.

By converting every retired asset into a credit for future purchases, customers reduce refresh costs, protect budgets, and keep upgrade cycles on track.



## What We Do

Our end-to-end lifecycle approach transforms outdated equipment into reinvestment opportunities. Through specialty wholesale channels, APL's reuse catalog, and direct-to-market strategies, we:

- Unlock the highest possible value from retired devices
- Ensure secure, compliant data destruction
- Reduce environmental impact through responsible reuse
- Deliver a streamlined, predictable refresh cycle

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## Challenges We Solve

Organizations face shrinking budgets, rapid depreciation, and the complexity of managing multiple vendors. Our Tech Buyback Program solves these challenges by:

- Recovering more value from retired assets
- Turning aging equipment into purchase credits that reduce upfront costs
- Consolidating finance, resale, logistics, and compliance into a single lifecycle program
- Reducing refresh costs by up to 35%

## Why It Works

APL Fulfillment Services delivers higher resale value by:

- Maintaining condition and documentation from day one
- Using the optimal resale channel for each asset type
- Ensuring secure data destruction and certified processes
- Integrating credits into leasing structures for better financing terms

This structured lifecycle approach is how customers routinely achieve 2x higher recovery compared to unmanaged disposal.

## Let's Work Together

Upgrading your technology shouldn't strain your budget. With our proven Tech Buyback Program, we pick up retired equipment, manage secure data erasure, handle logistics, and return credits based on fair-market value, lowering the cost of your next purchase. Are you ready to unlock more value from your retired technology? Contact us today to get started.



## The Tech Buyback Lifecycle

Each refresh helps fund the next, creating a sustainable cycle of savings.

### 1. Retire

Securely collect, document, and process end-of-life assets, protecting data and preserving resale value.

### 2. Recover

Identify the optimal resale channel to maximize return, generating a fairmarket-value credit.

### 3. Reinvest

Apply recovered credit to new technology purchases, lowering out-of-pocket spending and accelerating refresh schedules.



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